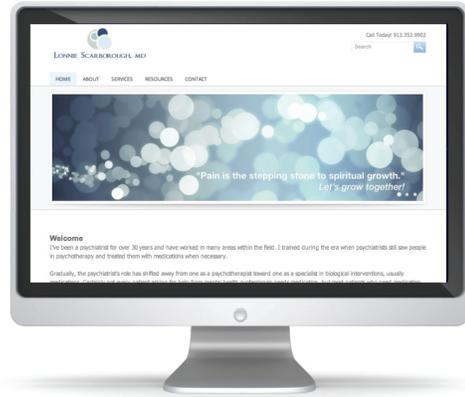




START FRESH



BRAND DEVELOPMENT FOR NON-PROFITS & SMALL BUSINESSES

KEEP YOUR BRAND
FRESH
Because Fresh...Works.

WWW.FRESHWORKSMEDIA.COM



ABOUT

FreshWorks Media is digital design & marketing agency that takes a fresh approach to every aspect of advertising and marketing. We design custom solutions that meet the needs of your brand. Our passion for branding enables us to create successful marketing tools to help grow a brand to its full potential. FreshWorks Media is committed to building brands and keeping them fresh.



Founder:
Jennifer T Graham, MBA

FreshWorks Media was founded by Creative Marketing Director, Jennifer T. Graham, who has over 15 years of experience in creating comprehensive branding and strategic plans. She has a BFA in Graphic Design from Savannah College of Art and Design and a MBA in Marketing from Saint Leo University. Jen is specifically skilled in aligning traditional and digital marketing collateral with an organization's brand and identity. From concept to production, the ability to transform client visions into effective marketing tools.

CONTACT: INFO@FRESHWORKSMEDIA.COM

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FRESHWORKS MEDIA

CLIENTS



Loop It Up Savannah



SULLIVAN
LAW & ADVOCACY



COASTAL AESTHETICS OF SAVANNAH



Coastal Empire
Habitat
for Humanity®



CASA

Court Appointed Special Advocates
FOR CHILDREN

SAVANNAH/CHATHAM COUNTY

WWW.FRESHWORKSMEDIA.COM



FRESHWORKS MEDIA

SERVICES

FW BRANDING

- LOGO DEVELOPMENT
- DIGITAL MOOD BOARDS
- WEBSITE DEVELOPMENT (Note: Creative Retainer Packages do not include hosting and domain fees)
- 30 MINUTE BRANDING CONSULTATIONS

FW SOCIAL MEDIA

- SOCIAL MEDIA IMAGERY
- SOCIAL MEDIA MESSAGING (Note: Creative Retainer Packages do not include HootSuite fees)
- VIDEO SCRIPTS & INSTRUCTIONS
- 30 MINUTE SOCIAL MEDIA CONSULTATIONS

FW MARKETING & COMMUNICATIONS

- PRESS RELEASES
- MEDIA CONTACT LIST
- COMPANY NEWSLETTERS
- 30 MINUTE MARKETING & COMMUNICATIONS CONSULTATIONS



CREATIVE RETAINER PACKAGES

What is a Creative Retainer?

A creative retainer is a 12-month agreement that allows you to contract for as few as 4 hours of service per month. A creative retainer gives you instant access to a wide range of professional graphic design services minus the overhead associated with a permanent employee.

Benefits of a Creative Retainer

SAVINGS: By entering a creative retainer agreement, you can save on graphic design services. The more hours you commit to, the lower your hourly rate. For multiple small projects, you can take advantage of your combined work volume, and avoid the need to seek estimates, manage multiple contracts, and pay multiple invoices. A creative retainer can also stabilize your monthly services budget.

VIP SERVICE: With a creative retainer, FreshWorks Media reserves your retainer time exclusively for your company. Your company will have priority over other individual design projects.

BRAND DEVELOPMENT: By having FreshWorks Media as your Creative Services Manager, you will be able to maintain a high level of professionalism in regards to your brand image. Your company will also be able to keep your images cohesive and aesthetically pleasing to viewers.

Creative Retainer Pricing

5 Hour Package	\$75/hourly	\$375/monthly	\$4500/annually
10 Hour Package	\$70/hourly	\$700/monthly	\$8,400/annually
15 Hour Package	\$65/hourly	\$975/monthly	\$11,700/annually
20 Hour Package	\$60/hourly	\$1,200/monthly	\$14,400/annually
30 Hour Package	\$55/hourly	\$1,650/monthly	\$19,800/annually
40 Hour Package	\$50/hourly	\$2,000/monthly	\$24,000/annually

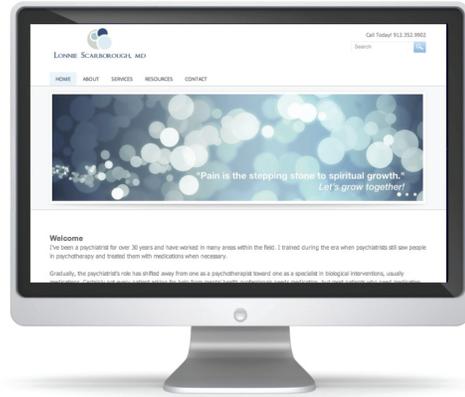
*50% Monthly Creative Retainer Deposits are due at the beginning of each month.

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